



GUEST LECTURE

DEPARTMENT OF MANAGEMENT

Date of Event	10 th March 2026
Type of Event	Guest Lecture
Host By	Mr. Gagandeep Singh (HOD)
Speaker	Mr. Navneet Singh (Motivational Speaker)
Speaker Profile	Head of IT Sales & Operations (Tech live Solutions Mohali)
Topic	AI and Cyber Security
Number of Participants	70 Students and 10 Faculty Members
Venue	B.Tech Block (Seminar Hall)

Introduction

The KC Institute of Management was organized an event entitled. The event was Guest seminar on “**AI AND CYBER SECURITY**” conducted in B.Tech Block (Seminar Hall). The event started at 11:00 am and concluded at 12.30 pm. Approx. 100 students from all the even semesters of Department of Management has participated in this event. Chief guest Mr. Navneet Singh is a Results-driven Head of IT Sales & Operations in Tech Live Solutions, Mohali with 10+ years of experience, combining technical expertise with exceptional project leadership skills. Consistently delivers high-stakes projects on time, within budget, and to exacting standards.



QUICK BIO



Name : Navneet Singh
Profile : Head of IT Sales & Operations
Mobile number : 88724-57276
Email Id: marketing@techlive.biz

- ▶ **10+ Years of work Experience**
Sales, Marketing & Business Development
- ▶ **Expertise domain**
Education Sales, Business Development, Sales & Marketing, Management, Keynote Speaker
- ▶ **Leadership Award for Year 2019, (CDI)**
As Associated with CDI Consulting LLP
- ▶ **Delivered 200+ Expert Talk, Guest Lecture, Workshop in Various technical institutions in India.**
As a Keynote speaker being associated with various IT Companies.
- ▶ **Inspirational Young Alumni Award - 2020 (Desh Bhagat University)**
issued by alumni association Desh Bhagat University.

COMPANY EXPOSURE

1. Currently working with Techlive Solutions Mohali as Head of Sales
2. Worked with CDI Consulting LLP as Head Sales and Marketing
3. Worked in Students Space Manager Business Development
4. Worked in HCL as Center Manager/Marketing Head
5. Worked with CMC LTD as Marketing Manager.



Motivational Speaker
Performance Coach , Education Specialist

Motivational Keynotes | Transformational Workshops





Adept at:

1. Mitigating project risks with proactive strategies
2. Fostering effective stakeholder relationships through clear communication
3. Optimizing resource allocation for maximum efficiency.

A passionate advocate for continuous improvement, driving innovation in project management processes to elevate team performance and deliver exceptional outcomes.

Guest Lecture Structure

The guest lecture began with a warm welcome from the event coordinator, followed by an introduction to Mr. Navneet Singh academic achievements and professional backgrounds. The guest speaker shared insightful perspectives on Artificial Intelligence (AI) and Cyber Security, covering the latest trends, challenges, and opportunities in these rapidly evolving fields. The presentation aimed to educate and enlighten the audience on the implications of AI and Cyber Security on modern society, fostering a deeper understanding of these critical technologies.





After the lecture, Miss. Suman(AP) presented a sapling to Speaker as a token of love and appreciation, symbolizing the growth and nurturing of relationships.



The event saw enthusiastic participation from students, who engaged actively with the speaker, asking insightful questions and displaying a keen interest in the topic. The interactive session was marked by a high level of energy and excitement, as students seized the opportunity to learn from the speaker's expertise and experiences.

Here are the highlights of "AI and Cyber Security"

AI in cyber security presents a double-edged sword. On the positive side, AI enhances threat detection and incident response, improves security information and event management (SIEM), and enables predictive analytics for proactive security measures. Additionally, AI automates security processes, increasing efficiency. However, there is also a negative edge. AI increases vulnerability to AI-powered attacks, such as sophisticated deepfakes and AI-driven phishing. Moreover, AI algorithms can be biased, leading to false positives and misidentification. The effectiveness of AI also relies on high-quality training data.





The outcomes of the guest lecture on "AI and Cyber Security" :

Knowledge Outcomes:

1. Understanding of AI and its applications in cyber security
2. Awareness of the benefits and risks of AI in cyber security
3. Knowledge of AI-powered threats and attacks
4. Familiarity with AI-driven security solutions and tools
5. Understanding of the importance of responsible AI implementation

Skill Outcomes:

1. Ability to analyze AI's role in cyber security
2. Skill to evaluate AI-powered security solutions
3. Ability to identify AI-driven threats and vulnerabilities
4. Understanding of how to implement AI responsibly
5. Ability to think critically about AI's impact on cyber security





Attitude Outcomes:

1. Appreciation for the importance of cyber security in the AI era
2. Awareness of the need for responsible AI development and use
3. Recognition of the potential risks and consequences of AI in cyber security
4. Interest in exploring AI-driven security solutions
5. Commitment to staying informed about AI and cyber security advancements

Behavioral Outcomes:

1. Application of knowledge to real-world cyber security scenarios
2. Implementation of AI-driven security solutions
3. Active participation in discussions on AI and cyber security
4. Continuous learning and professional development in AI and cyber security
5. Promotion of responsible AI practices in personal and professional settings



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